

N. A. E. B. NEWS LETTER

Office of Executive Secretary
University of Illinois
Urbana, Illinois
March 15, 1938

RCA WILL PERMIT PLAYING OF RECORDS

Your secretary wrote RCA asking an exception for educational radio stations with reference to broadcasting of phonograph records. The letter speaks for itself, so I quote it:

"So that you may be completely advised concerning the broadcasting of records of our manufacture, I am enclosing copy of a letter dated January 4 which was sent by us to all broadcasting stations.

"To those stations who have written us requesting further information regarding the possibility of continuing the broadcasting of Victor and Bluebird records until such time as definite license agreements can be worked out, we have replied per the form of the other letter enclosed.

"If any educational radio station desires to continue to use our records on their programs, we suggest that you advise them to write us requesting copies of the agreements forms identical with those enclosed herewith.

"Upon receipt of their request, we shall be very happy to send them copies which they may sign and return to us thereby giving them our assurance that until further notice use by them of our records will not be made the basis of any action against them by us.

Cordially yours,
(SIGNED) W. W. Early
Ass't. Mgr. Recording and
Record Sales"

The enclosures were those received by every radio station, so will not be copied here. It is significant to note, if you have not already acted, that you may receive permission to use RCA and Bluebird records. NAEB has requested RCA to make special exception for educational stations if and when the license agreements are worked out. No work has been received from DECCA, Inc.

STILL MORE ABOUT RECORDINGS

From New York comes word that James Petrillo, head of the Chicago local of the American Federations of Musicians, will be offered \$100,000 as an initial fee to direct the campaign of the National Association of Performing Artists in its campaign to prevent use of recordings without payment of royalty.

SEE YOU AT COLUMBUS?

The Ninth Institute for Education by Radio, held annually at Ohio State University, is set for May 2-4. Preliminary plans call for a meeting of NAEB at that time. The tentative program now lists a closed NAEB meeting for Monday evening in the Deshler-Wallick Hotel. Better be there!

RADIO CONFERENCE IN THE HILLS OF KENTUCKY

The first annual conference for the University of Kentucky Mountain Listening Center Directors will be held April 29, 30, and May 1 (we presume although Elmer Sulzer's letter says April 31), at Carcassonne Community Center, Gander, Kentucky, which is a primitive location high in the hills of Letcher County. Plans call for the Listening Center Directors to not only hear talks on the utilization of programs from outside, but the directors themselves may express their views and exchange experiences. Featured on the program will be singing of mountain ballads and performances of mountain drama and folk dances. Director Sulzer reports that many notables interested in this type of work will attend. If any NAEB members care to attend Elmer will be glad to make proper arrangements. There will be a registration fee of \$2.50, which includes two nights lodging and six meals.

TAYLOR CRITICALLY ILL

Charles A. Taylor, WESG, has been critically ill with pneumonia, according to word received from Elmer S. Phillips, WESG. The doctor has given definite word of encouragement concerning recuperation. (March 3). NAEB members hope by now Professor Taylor is well on the road to recovery.

FCC REVERSES EXAMINER KFUE RECOMMENDATION

KFUE, Concordia Seminary, made a good case for itself and received the recommendation of the FCC examiner for increased power and increased hours of operation. Opposing was the commercially owned and operated station, KSD. KSD appealed the case and after hearing the argument, the Commission has decided to leave things status quo. Either KFUE or KSD may appeal the decision, although The Reverend H. H. Hohenstein, Director of KFUE, says he doesn't know what action will be taken yet.

MICHIGAN HAS OUTLETS IN DETROIT

Having no radio station of its own, the University of Michigan Broadcasting Service utilizes Detroit stations as outlets for its radio programs. Radio Reading and Dramatics, Michigan Band, Relation of Federal Government to Education, the World Today, Forestry and Land Utilization, Elementary Singing Class were among the programs broadcast over WJR and WMBC during the week of March 7-13. Waldo Abbot is Director of Broadcasting Service.

WISCONSIN PLACE NAMES

Harold A. Engel, WHA, has compiled a pronouncing Gazetteer of place-names for announcers. The pronunciations in the booklet are based on local preferences and usage. Says Engel, "Nothing destroys a listener's confidence in an announcer or a speaker more quickly than mispronunciations."

SEND 30 COPIES FOR THE PACKET

Don't forget the packet will be forwarded the first of each month with the News Letter of that date. Many a good idea has been exchanged in this NAEB packet. Too, your executive secretary is Frank E. Schooley, University of Illinois, Urbana, Illinois. Some of the NAEB members are still mailing packet material to Madison, Wisconsin.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
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